

ERICK LARIOS

Arlington, VA 22205
ericklarios@gmail.com
7037250232

I am a communicator specialized in technologies and social media. With more than twenty years of experience working for governments and private companies.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

WORK EXPERIENCE

Communications Director

Embassy of El Salvador in The United States

February 2016 to Present

Responsible for the institutional communications of the Embassy of El Salvador in the United States, maintain the public relations of the embassy with the media, the government of the United States and the Salvadoran citizens in the country.

I am responsible for planning, coordinating and implementing the embassy's communication strategies, mainly in social networks, and for providing advice on communication and image issues to embassy officials.

Coordinate communications and marketing strategies for different visits of Salvadoran authorities before the U.S. Congress and the Presidency of the United States, including trips of the President of the Republic of El Salvador.

Coordinating the institutional communication of the Salvadoran consulates throughout the United States.

Manage Social Media and online community and coordinates campaigns for digital media

Web Developer/Designer

El Salvador Foreign Affairs Ministry - San Salvador

February 2010 to January 2016

Development of websites for the Ministry of Foreign Affairs of El Salvador, development of the institutional image on the Internet, implementation of cyber security policies and access to information laws.

Development of websites for embassies and consulates around the world and for international organization events held in El Salvador, configuration and administration of live streaming systems for those (OAS, ECLAC, Community of Democracies, etc.)

Social media and marketing campaign management, online community management

IT Director

Multipisos Group - San Salvador

February 2006 to January 2010

Maintenance and supervision of the company's computer systems, implementation of new technologies, development of in house applications.

Maintenance and installation of database and CRM servers, remote desktop systems and networking devices.

Maintenance of computer equipment related to the control of manufacturing robots

Internet Support Technician

Communications of America - San Salvador

August 2004 to January 2006

Maintenance of Internet servers, databases and e-mail systems, website development, configuration and maintenance of network connectivity equipment.

IT Support

RCSA de CV - San Salvador

November 2000 to July 2004

IT Systems and network Tech Support

EDUCATION

High school or equivalent

Colegio Salvadoreño Aleman - San Salvador

November 2000

SKILLS

- **Communications (9 years)**
- **Web Development (10+ years)**
- **Graphic Design (6 years)**
- **Database Management (9 years)**
- **Business Intelligence (4 years)**
- **Marketing Communications (6 years)**
- **Web Content (6 years)**
- **Photography (6 years)**
- **Social Media Management (9 years)**
- **Video Editing (6 years)**
- **Audio Editing (6 years)**
- **Public Relations**
- **WordPress**
- **Media Relations**

- **Digital Marketing**

LINKS

<http://www.ericklarios.info>

CERTIFICATIONS AND LICENSES

Digital Projects for Open Government

November 2018

ORGANIZATION OF AMERICAN STATES (OAS)

Institutional Communication Management

June 2018

UNIVERSITY OF GUADALAJARA

Fact-Checking and Data Journalism

December 2017

KNIGHT CENTER FOR JOURNALISM IN THE AMERICAS

Management of Communities and Social Media

April 2017

KNIGHT CENTER FOR JOURNALISM IN THE AMERICAS

Introduction to Digital Government

May 2020 to April 2021

1. Recognize the characteristics of an e-government and its benefits in terms of citizen and business centered procedures and services.
 2. Identify the key pillars that every government needs to incorporate in a digital transformation.
 3. Identify good practices in countries where the implementation of a digital transformation has benefited citizens and institutions.
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The value of creativity and innovation: the Orange Economy

June 2020 to April 2021

1. Identify the potential impact of the orange economy on economic growth, employment generation and competitiveness in Latin America and the Caribbean.
 2. Identify mechanisms and tools that promote the interaction and collaboration of public and private actors of the creative ecosystem of Latin America and the Caribbean in local, regional and national environments, in order to develop and promote the orange economy.
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Introduction to Cybersecurity

May 2020 to Present

Introductory knowledge of cybersecurity, including the global implications of cyber threats, the impact of cyber attacks on industries, and why cybersecurity is a growing profession. The holder has an understanding of the ways in which networks are vulnerable to attack and Cisco's approach to threat detection and defense. They also have insight into opportunities available for pursuing network security certifications.

ADDITIONAL INFORMATION

Technology advisor and web application developer for companies and government institutions in El Salvador and the United States, among them:

The Mesoamerica Integration and Development Project, German Cooperation El Salvador (GIZ), Energy Council El Salvador, New Vision Servicing Group New York, Zlivio CRM Software New York Aurora Maid Services Virginia, Lidere USA (Jhon Maxwell).

March 2012

Digital media instructor for the writing class

Universidad José Matias Delgado, El Salvador Teacher Coralia Cuellar

July 2014

Web development instructor for the e-commerce class

School of Economics and Business, El Salvador Teacher Silvia Cardona